EDGEAX

A Customized Solution for Apparel, Textile, Retail and Footwear Industries based on Microsoft Dynamics AX 2012

EdgeAX harnesses the unique power of Microsoft Dynamics AX with customized features that streamline essential apparel business processes at an affordable cost. The EdgeAX solution comprises of Retail Business Intelligence, Product Lifecycle Management, Supply Chain Management, Supplier Relationship Management, Point of Sale, and Customer Relationship Management modules.

EdgeAX Retail Business Intelligence

In today's competitive business environment, effective Business Intelligence (BI) capabilities are imperative for the success of apparel, textile, retail and footwear enterprises. Both traditional and omni-channel retailing approaches require rapid deployment of highly sophisticated and extensible BI solutions in order to ensure rapid return on your investments.

Overview

The EdgeAX Retail BI solution makes it possible for decision makers and business users to identify actionable intelligence that they can use to maximize the performance of their business.

Our solution is built on the Microsoft Dynamics AX 2012 platform which is a state-of-the-art ERP solution that caters to the needs of any type and size of retail business.

Features

- Integrated with Microsoft Dynamics AX 2012 for Retail
- Out-of-the-box dashboards, Key Performance Indicators (KPI)
- Pre-built operational reports, analytics, cubes, integrated data warehousing capabilities
- Web-based capabilities for accessing reports on new media
- Interactive reporting via desktop and web-based interfaces
- Highly scalable and capable of handling large data volumes
- Enables collaborative, team-oriented approach
- Sophisticated scheduling capabilities
- Supports omni-channel business

Benefits

- **Strategic alignment:** improve your operations by aligning tactical, day-to-day activities with overall business strategies, and enable your employees to monitor key business drivers, analyze solutions, and execute revenue plans.
- **Confident decision-making:** give your people the power to monitor and analyze data in a meaningful way so that they can make insightful business decisions.
- **Operational insights:** provide personalized information across all roles and ranks within your organization to help perform their duties more effectively.
- **Self-service:** enhance your organization's ability to extract valuable information at lightning fast speeds using the tools they already know.
- **Extensible:** customize the solution according to the specific needs of your business.
- **Rapid deployment:** pre-configured dashboard, widgets and reports enable rapid deployment.

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Microsoft Dynamics AX 2012

EdgeAX Product Lifecycle Management (PLM)

The EdgeAX Product Lifecycle Management (PLM) solution is built upon Microsoft Dynamics AX 2012. Harnessing the unique power of Microsoft Dynamics AX, EdgeAX PLM offers customized features that deliver optimal results for the apparel & textile industry. EdgeAX PLM is a collaborative, scalable, cost-effective solution that helps manage fluctuations in demand through efficient product portfolio management, delivery, and inventory turns, thus resulting in greater margins for your business.

Overview

Rapid changes in the technology landscape have radically changed consumer behavior and their expectations of an ideal shopping experience. Consumers are now demanding more choices, greater flexibility and convenience in their ability to easily interact, shop anywhere and at any time. As a result, these market changes are forcing the apparel and retail industry to be more agile in responding to consumer expectations and more efficient in managing product portfolios.

EdgeAX PLM helps companies accelerate product innovation and maximize product profitability through the robust management of information, processes and decisions regarding their products across the enterprise and the global product network. EdgeAX PLM goes beyond the traditional PLM approach and provides a 360 degree approach towards the planning, design, development, and sourcingof products.

Features

- End-to-end set of features for the apparel industry
- Allows connectivity with third-party vendors
- High degree of usability and native integration with MS Office
- Out-of-the-box support for internationalization
- Extensive, state-of-the-art reporting, including tech-packs
- Business intelligence capability providing on-demand insights to all stakeholders

Benefits

- **Product innovation:** accelerate your product innovation and maximize product profitability.
- **Design adaption:** adopt successful design variants across all seasons.
- **Complete visibility:** gain 100% visibility of the product status across the product lifecycle.
- **Agility:** enables the management of product variants throughout various season lifecycles.
- **Seamless integration:** out-of-the-box integration with the downstream supply chain processes to enhance business performance.

EdgeAX makes product lifecycle management work for your business

Plan	• Product Lines • Pricing • Margins • Manage Collections • Seasons & Deliveries
Design	• Product Sketches • Designs & Concepts • Reviews & Approvals • Color & Material Selection • Sizing Decisions
Develop	• Bill of Materials • Point of Measurements • Grade Rules • Construction • Specifications
Source	• Vendor Management • Vendor Selection • RFQ • Costing • Sample Lifecycle • Quality Management
Analyze	• Business Intelligence Reporting • Analytics
Collaborate	• Designer's Community • Knowledge Sharing • Vendor Collaboration

Visionet Sales:
sales@visionetsystems.com

visionet

4B Cedar Brook Drive
Cranbury, NJ 08512
Tel: 609-452-0700 - Ext: 1116
Fax: 609-655-5232
www.visionetsystems.com